

CAPTIVATING SPEAKER, AUTHOR, AND EMPLOYEE ENGAGEMENT EXPERT ON A MISSION TO FILL WORKPLACES WITH BETTER BOSSES WHO IGNITE COMMITMENT AND KEEP TOP TALENT IN THE NEW AGE OF WORK

### **IMPORTANT LINKS**

CLICK the links below for:

On-Stage Preview Video

Speaker Website

### **AREAS OF IMPACT**

Leadership
Workplace Culture
Employee Engagement
Employee Retention
Teamwork

### **BOOK JOE**

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# MEET JOE

Known as a dynamic and captivating speaker, Joe Mull, M.Ed, CSP, is on a mission to fill workplaces with better bosses who keep top talent in the new age of work.



He is the author of three books: Cure for the Common Leader; No More Team Drama; and his latest, Employalty: How to Ignite Commitment and Keep Top Talent in the New Age of Work.

He is the host of the globally popular Boss Better Now podcast, ranked in the Top 100 of all management podcasts and recently named by SHRM as a "can't miss show for leaders". His podcast was also a finalist for the People's Choice award in the Business / Management category.

As a thought leader and subject matter expert, Joe brings decades of real-world experience to his writing and speaking. He previously served as head of Learning and Development for Physician Services at the University of Pittsburgh Medical Center (UPMC), where he directed learning strategy and implementation for one of the largest physician groups in the United States. Prior to his years of service in healthcare, he spent a decade working in leadership and program development roles in student affairs in higher education and taught leadership courses at two major universities.

Joe's work as a leadership expert and engagement strategist has appeared in *The Wall Street Journal, Fortune, Forbes, Harvard Business Review,* and more.

Joe holds the coveted Certified Speaking Professional™ (CSP®) designation from the National Speakers Association (NSA). Held by fewer than 20% of professional speakers worldwide, the CSP is the speaking profession's international measure of speaking excellence.

Joe resides in Pittsburgh, PA with his wife, three children, and a needy dalmatian named Flash.



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## **TESTIMONIALS**



"Joe was an event planner's dream. Amazing to work with and all I'm hearing from everyone is how great he was! He had the right balance of serious information with humor, fun, interaction, and emotion. He was really fabulous!"

#### - V. MCCANDLESS, UMMC

"I've hired speakers for years -- celebrities, experts, you name it. I've never had someone serve an audience so completely. Substance, humor, engagement, takeaways... Joe was just amazing."

#### - L. PETERSEN, VP OF EDUCATION

"Our attendees raved about Joe all week. He did multiple sessions – hours of programming – and got a nearly perfect score. He is amazing and made a lasting impact. In fact, we've already made plans to have him back."

#### - M. MCBRIDE, SIEMENS

"Joe Mull is a master educator and inspiring presenter who instantly captures the minds and hearts of his audiences. I was captivated by his entertaining style that audiences eat up. Very rarely does one find such an invaluable combination of talents and skills. I recommend Joe with enthusiasm."

B. LEE, CEO, CUSTOM LEARNING SYSTEMS

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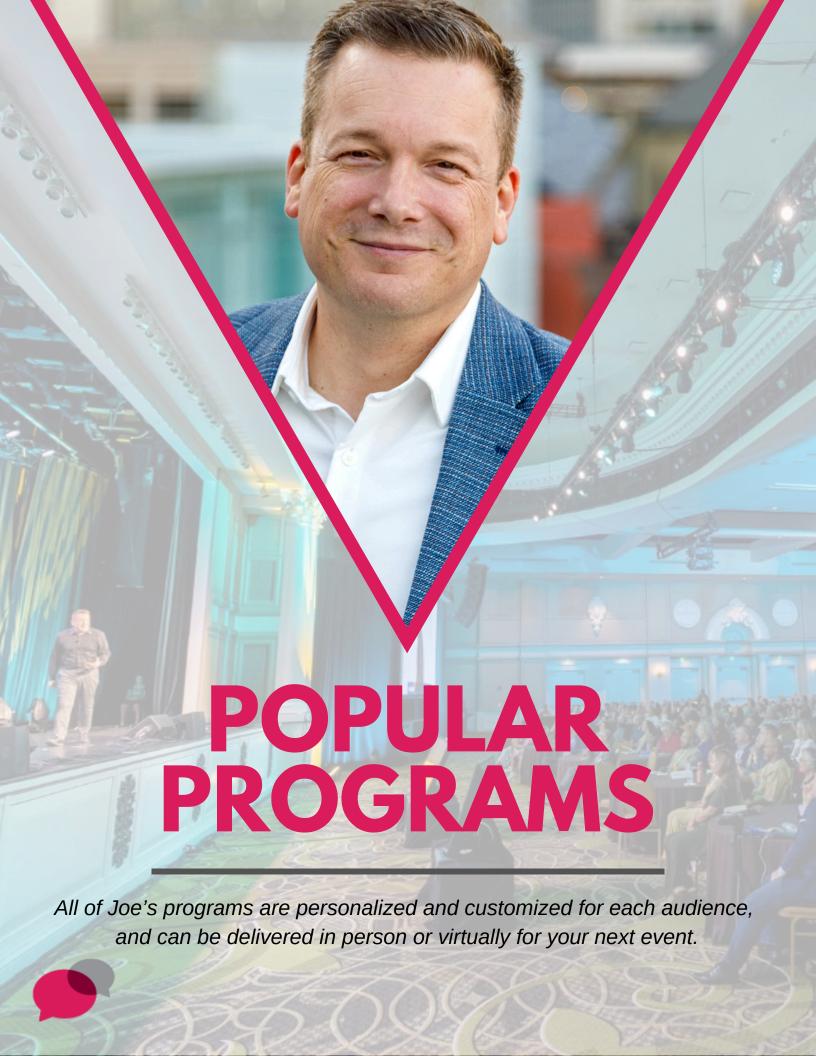


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### **EMPLOYALTY**

## How to Ignite Commitment and Keep Top Talent in the New Age of Work

The employee revolution is here. As workers everywhere quit, retire, or change jobs, do you really understand what leads ordinary people to become dedicated employees? In this compelling program, Joe dispels the pervasive myths hindering hiring (Hint: it's not all about money and it's absolutely false that 'no one wants to work.') and shares the three factors that determine whether someone will join your organization, stay long term, and do great work.

A riveting, content-rich session related to workforce, staffing, retention, hiring, employee experience, and the future of work.

### **Audiences will:**

- Learn what's really driving turnover and retention challenges in the labor market today
- Explore the three employee experiences that consistently lead workers to join an organization, stay long-term, and do great work on the job
- Understand how to begin engineering the conditions on your team that turn an organization into a destination workplace
- Leave with a vocabulary, framework, and resources for improving workforce engagement and employee retention at an individual and organizational level



### NO MORE TEAM DRAMA

### Ending the Gossip, Cliques, and Other Crap that Damage Workplace Teams

Why do some teams become high-performing, close-knit, no-drama workgroups and others don't? Joe spent years researching this question, resulting in his lauded and transformational book *No More Team Drama*.

In this captivating, laugh-out-loud funny keynote, teams and leaders discover a blueprint for transforming a team of people into a selfless, harmonious band of collaborators. This program zeros in on what leads to teamwork, collaboration, civility, shared purpose, mutual respect, and belonging on a team.

### **Audiences will:**

- Learn the four experiences teams must master together to keep team drama low
- Discover the interactions on teams that create a more tolerant, more flexible, more forgiving workgroup that is less critical of each other
- Explore how to disrupt patterns of unhealthy conflict and replace them with healthy conflict behaviors
- Understand how to cultivate a positive, happier workplace that inspires commitment and delivers a better customer experience



# THE GREAT BOSS FACTOR

### How to Activate People and Cultivate Commitment at Work

As a leader, are you engaging in the interactions that lead people at work to join, stay, care, and try? While there are dozens of things leaders must get right to lead effectively, there are three specific habits that play an outsized role in triggering emotional and psychological commitment on the job.

In this engaging program on leading teams in a new age of work (based on his new book *Employalty*), Joe Mull mixes real-world stories with the latest social science research to give leaders - at all levels - clarity on what they must say and do to #bossbetter. This inspiring session is perfect for clients who want to improve people-centered leadership, employee engagement, or to inspire and re-energize leaders.

#### **Audiences will:**

- Learn the habits and interactions that build trust and spark effort on workplace teams
- Explore how to increase morale, purpose, and performance even in environments where stress is high and burnout persists
- Gain a deeper understanding of just how critical their role is as a leader and how much impact they have on others every day
- Leave feeling energized and inspired to build more connected, humane relationships with the people in their charge